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**ONLY HEARTS CLUB DONATES \$75,000 WORTH OF DOLLS TO THE
STARLIGHT STARBRIGHT CHILDREN'S FOUNDATION**

Camarillo, CA, December 8, 2005 – Only Hearts Club (www.onlyheartsclub.com), a new line of dolls with the timeless message of “doing the right thing” does the right thing this holiday season by donating over 5,000 dolls (a \$75,000 value) to the Starlight Starbright Children’s Foundation (www.starlight.org), a non-profit organization dedicated to making life a little brighter for seriously ill children across the country. The dolls were sent to eight regional offices throughout the country, and will be distributed directly to the hospitals, and the children in need.

“We are thrilled to work with Starlight Starbright Children’s Foundation to help in its mission to transform the lives of seriously ill children. The Only Hearts Club is about girls who listen to their hearts and do the right thing. As a company, we are proud to adhere to the same principles, and are pleased to support such a worthy cause and organization,” explains Only Hearts Club president Leonard A. Simonian. The Only Hearts Club is a content-based line of dolls that mixes fun fashion and accessories with a valuable message to girls. The group consists of a diverse group of six bright, energetic, and unique young “girls” -- Taylor Angelique, Karina Grace, Olivia Hope, Briana Joy, Lily Rose, and Anna Sophia, each of which have their own personalities and interests. The coordinating series of Only Hearts Club books provide the all important content.

“The Only Hearts Club line of dolls is a wonderful gift for seriously ill children. Each of the dolls carries a unique message about listening to your heart, and doing the right thing; that kind of positive message is very powerful for recipients of these dolls. We’re thrilled to partner with The Only Hearts Club to deliver the dolls this holiday season,” said Jenny Isaacson, VP of Marketing and Development at Starlight Starbright Children’s Foundation.

About Only Hearts Club

Only Hearts Club launched less than two years ago and is currently sold in over 1,000 specialty toy, gift, and department stores throughout North America. The collection was created by noted toy inventor Rouben Terzian, who has been creating award-winning dolls for over 35 years, and was inducted into the Toy Hall of Fame in 1998. Only Hearts Club dolls stand 9” tall, and are modeled after young girls with detailed and life-like features, soft, poseable bodies, and hip age-appropriate fashions. The dolls have a suggested retail price of \$15 each, and accessories start at \$7. To learn more, please visit www.onlyheartsclub.com .

About Starlight Starbright Children’s Foundation

Starlight Starbright Children's Foundation is a non-profit organization that transforms the lives of seriously ill children and their families through imaginative programs that educate, uplift their spirits, foster a sense of community, and help alleviate the pain and fear of prolonged illness. Starlight Starbright offers an impressive array of in-hospital, outpatient, school and home-based programs and services that touch the lives of more than 180,000 children and families each month. To learn more about the organization, visit their web site at www.starlight.org .

SOURCE Only Hearts Club

Website www.onlyheartsclub.com